



DISTRICT 7770 ROTARY FOUNDATION ANNUAL GIVING UPDATE

PDG Kay Oldhouser Davis, Editor

April 2009

MAY IS THE NEW JUNE

Although we are tracking behind where we were at this time last year, we still have the opportunity to once again be a *million dollar district* if we finish strong. In order to do this, it is essential that all year-end contributions get recorded for this Rotary year.

Historically, nearly half of all annual contributions to The Rotary Foundation are received between April and June. Delays already exist at the Foundation in processing money and recognitions, and the situation is only going to get worse as the end of the Rotary year approaches. Many clubs have a tradition of waiting until mid-June – or later – to send in their contributions for the year. If this is your club's tradition, please think of *May as the new June* and submit your contributions no later than the end of May and preferably even earlier. This will allow the Foundation staff to credit and report your contributions sooner, acknowledge donors in a more timely fashion, meet any year-end recognition event deadlines, and ensure you have the opportunity to submit requests for adjustments or corrections before the end of the Rotary year. This will be very important for clubs that are trying to earn the **EREY** and the **100% Sustaining Member Club** banners for 2008-09.

Please ensure that all contributions are going to the following address:

**The Rotary Foundation
14280 Collections Center Drive
Chicago, IL 60693**

Thank you so much for your dedication and support of our Rotary Foundation. With your continuing help, we can have the most successful year ever in our district. Thank you for helping to *Make Dreams Real*.

100% Paul Harris Fellow Clubs

Congratulations to the two newest 100% Paul Harris Fellow Clubs: **Carolina Forest-Sunrise and Spring Valley!** Those clubs join the other 9 clubs that have been certified in previous years: **Manning, Charleston Breakfast, Sumter Sunrise, St. George, Sumter Palmetto, Myrtle Beach Sunrise, North Myrtle Beach, Georgetown Breakfast & Summerton.** Several other clubs are in the process of being certified before June 30.

District's Foundation Recognition Points Campaign

Approximately 140,000 points are still available to match new individual contributions of at least \$100 designated for either the Annual Programs Fund or the Polio Challenge campaign. Thus far, 22,250 points have been used by 120 individuals from the following 21 clubs: **Chapin, Sunrise, Conway, East Cooper Breakfast, Five Points, Florence West, Forest Acres, Georgetown Breakfast, Goose Creek, Hampton, Hilton Head Island, Kingstree, Lake Murray-Irmo, Mt. Pleasant, Mullins, North Charleston, Pawleys Island, St. George, Summerton, Sumter, Sumter Palmetto & Sumter Sunrise.**

The deadline for requesting the points has been extended to May 15. Please contact PDG Kay Oldhouser Davis (kayo@uscsumter.edu) if you have questions.



ONLY TWO MONTHS TO GO!

Congratulations to the following clubs for having already met or exceeded their club goals as of March 31, 2009: **Carolina Forest Sunrise, Columbia East, Georgetown Breakfast, Hampton, Hilton Head Island-Sunset, Kingstree, Lowcountry, Mt. Pleasant, Myrtle Beach-Sunrise, Sea Island, St. George, and Summerton.**

Although formal Challenge Goals were not established for 2008-09, all clubs were asked to try to exceed what was given during 2007-08 by at least a little bit. A special thanks to the following clubs which have a higher per capita for March 31, 2009 than the per capita for March 31, 2008: **Andrews, Bennettsville, Bluffton, Blythewood, Carolina Forest Sunrise, Columbia East, Conway, East Cooper Breakfast, Georgetown, Hilton Head Island, Lowcountry, Kingstree, Lake City, Marion, Myrtle Beach Sunrise, North Charleston, North Charleston Breakfast, Spring Valley, St. John's Parish, Summerville-Oakbrook, Sumter Palmetto, and Vista Night.**

If your club is not listed above, it is time to remind club members that only they can meet these goals. Encourage and challenge them to reach the next level in Annual Giving. Say to them:

“If not a RF Sustaining Member, please become one. If not a Paul Harris Fellow, please increase your giving to become one. If not a Major Donor or a Paul Harris Society Member, please see if your financial assets will give you this special recognition.”

Please – Use club recognition points to encourage members to become Paul Harris Fellows rapidly. Remember: club members with excess points can also transfer them to another club member.

Please – Do what you can to bring the Every Rotarian, Every Year banner to your club by the end of this Rotary year.

Please – Do what you can to make your club a 100% Sustaining Member Club.

When Rotarians are asked to give, they will do so if their dollars will meet a humanitarian need or support useful services. But they must be assured that their dollars will be managed honestly, handled efficiently, and applied effectively. So, please remind club members that they can

entrust the Foundation with their dollars and that 100% of their gift will go to programs that improve lives in their community and around the globe. **Also, please remind club members that one half of the gifts given to the Annual Programs Fund during 2008-09 will come back to the district to use for District Simplified Grants, Matching Grants, etc. in 2011-12.**

STAR Club Program

Our District recognizes clubs that contribute at least \$200 per member as **STAR Clubs**. A club will be recognized as a **2-STAR Club** if its annual contribution level reaches an average of **\$200 per member**; as a **3-STAR Club** if its annual contribution level reaches an average of **\$300 per member**, etc. All clubs that average at least \$200 per member by June 30, 2009 will be recognized at the 2009 Foundation Seminar. The following clubs have already achieved **STAR Club** status for 2008-09: **Carolina Forest Sunrise (\$512.00), Hampton (\$205.78), Mt. Pleasant (\$238.21), and Summerton (\$223.08**

Club Banner Recognitions

Recognition banners are given to clubs that achieve one or more of the following:

100% Rotary Foundation Sustaining Member Club: To be eligible the club must achieve a \$100 per capita and every active member must **personally** contribute \$100 or more to the Annual Programs Fund.

Every Rotarian, Every Year (EREY) Club: To be eligible the club must achieve a \$100 per capita and every active member of the club must **personally** contribute some amount to the Annual Programs Fund.

Note: *Your membership as of June 30, 2009 is the measurement for these two banners so be careful about adding new members at the end of the Rotary year without accounting for Foundation contributions. Some clubs will pay \$100 to the Foundation for the new member and then collect from them monthly or quarterly.*

100% Paul Harris Fellow Clubs: Clubs can be recognized as a 100% Paul Harris Fellow club if every member of the club is a Paul Harris Fellow. Eleven clubs in the district have been certified as 100% Paul Harris Fellow Clubs.

If you need more information about how to earn the EREY Club Banner, the 100% Rotary Foundation Sustaining Member Club Banner or the 100% Paul Harris Fellow Club Banner, please contact either PDG Kay Oldhouser Davis at kayo@uscsumter.edu, PDG Joe Sublette at 803-983-6403, PDG Ken Morris at jkenmorris@earthlink.net or DRFC Bernie Riedel at Bernie@riedelcomputers.com.

Top Three in Per Capita Giving in the District: These banners are given to the top three clubs in each district with the highest per capita giving.

2008-2009 Contribution Results

The top ten clubs in per capita Annual Giving, the area per capita rankings, and the top ten clubs in total Annual Giving are listed below.

Top 10 Clubs in Per Capita Annual Giving **(Results as of 3/31/09)**

1. Carolina Forest Sunrise	\$512.00
2. Mt. Pleasant	\$238.21
3. Summerton	\$223.08
4. Hampton	\$205.78
5. Spring Valley	\$194.71
6. Sumter Sunrise	\$188.39
7. Kingstree	\$186.32
8. St. George	\$178.80
9. Daniel Island	\$168.66
10. Sea Island	\$168.66

Area per Capita Rankings **(Results as of 3/31/08)**

1. Area 8	\$144.98
2. Area 12	\$117.08
3. Area 14	\$113.51
4. Area 4	\$111.30
5. Area 10	\$107.32
6. Area 1	\$ 96.74
7. Area 3	\$ 89.70
8. Area 11	\$ 87.81
9. Area 2	\$ 71.83
10. Area 5	\$ 70.23
11. Area 7	\$ 64.45
12. Area 16	\$ 62.07
13. Area 9	\$ 61.66
14. Area 6	\$ 51.83
15. Area 15	\$ 41.04
16. Area 13	\$ 40.65

Top 10 Clubs in Total Annual Giving **(Results as of 3/31/09)**

1. Hilton Head Island	\$19,742.35
2. Spring Valley	\$18,886.87
3. Columbia	\$18,732.50
4. Carolina Forest Sunrise	\$17,408.00
5. Mt. Pleasant	\$15,960.00
6. Sumter	\$14,707.84
7. Florence	\$14,707.84
8. Sea Island	\$13,250.00
9. St. Andrews (Charleston)	\$11,907.50
10. Lexington	\$11,695.00

TRF-DIRECT

The ***Every Rotarian, Every Year*** effort is aimed at encouraging Rotarians worldwide to participate fully in the mission of Rotary through their ideal of service and their generosity. The ***TRF-DIRECT*** Donations program is a simple way for individual Rotarians to meet this goal. It provides a mechanism by which every Rotarian can contribute on a recurring basis at a level at which he or she is comfortable. It is a safe and convenient way for Rotarians to support the programs and works of Rotary around the world!

TRF-DIRECT Donations allows you to transfer contributions electronically from your bank account or credit card directly to The Rotary Foundation's Annual Programs Fund. By using the ***TRF-DIRECT*** Donations program, you can make regular gifts to the Foundation without the bother of writing or mailing checks. At the time you choose, the Foundation will automatically debit your credit card or your checking or savings account in the amount you specify.

If you are interested in this program, the brochure is available for download from the Rotary website, www.rotary.org, or you can contact **Lou Mello** (lou.mello@oocl.com) if you have questions or need additional information.