



DISTRICT 7770 ROTARY FOUNDATION ANNUAL GIVING UPDATE

PDG Kay Oldhouser Davis, Editor

April 2011

MAY IS THE NEW JUNE

We are tracking close to where we were at this time last year so we definitely have the opportunity to once again be a **million dollar district** if we finish strong. In order to do this, it is essential that all year-end contributions get recorded for this Rotary year.

Historically, nearly half of all annual contributions to The Rotary Foundation are received between April and June. Delays in processing money and recognitions already exist at the Foundation, and the situation is only going to get worse as the end of the Rotary year approaches. Many clubs have a tradition of waiting until mid-June – or later – to send in their contributions for the year. If this is your club's tradition, please think of ***May as the new June*** and submit your contributions no later than the end of May and preferably even earlier. This will allow the Foundation staff to credit and record your contributions sooner, acknowledge donors in a more timely fashion, meet any year-end recognition event deadlines, and ensure you have the opportunity to submit requests for adjustments and/or corrections before the end of the Rotary year. This will be very important for clubs that are trying to earn the **EREY** and the **100% Sustaining Member Club** banners for 2010-11.

Please ensure that all contributions are being sent to the following address:

**The Rotary Foundation
14280 Collections Center Drive
Chicago, IL 60693**

Thank you so much for your dedication and support of our Rotary Foundation. With your continuing help, we can have the most successful year ever in our district. By supporting The Rotary Foundation, we are ***Building Communities Bridging Continents***.



Top 10 Annual Programs Fund (EREY) Wish List for 2010-2011

1. **Every Rotarian in District 7770 contributes something to APF in 2010-2011.**
87% in 2009-10; 81% as of 4/18/11
2. **Every club averages at least \$100 per member.**
65 clubs in 2009-10; 45 clubs as of 3/31/11
3. **Every club earns the Every Rotarian, Every Year Banner in 2010-11.**
45 clubs in 2009-10
4. **Every club meets its APF goal (without counting matching grant contributions).**
48 clubs in 2009-10; 21 clubs as of 3/31/11
5. **Every Rotarian in District 7770 is a Sustaining Member for 2010-11.**
68% in 2009-10; 29% as of 4/18/11
6. **Every club is a 100% Sustaining Member club for 2010-11.**
30 clubs in 2009-10
7. **The number of STAR Clubs increases.**
24 clubs in 2009-10; 10 clubs as of 3/31/11
8. **The number of active PHS Members in the district increases.**
218 at the end of 2009-10; 227 as of 4/21/11
9. **The number of clubs with at least one PHS Member increases.**
61 clubs at the end of 2009-10; 58 as of 4/21/11
10. **The number of 100% PHF Clubs increases.**
23 clubs at the end of 2009-10; 33 as of 4/21/10

100% Paul Harris Fellow Clubs

Congratulations to the 6 newest 100% Paul Harris Fellow Clubs: **Moncks Corner; St. John's Parish; Murrells Inlet; Orangeburg Morning; Beaufort & Lake Marion at Santee.** Those clubs join the other 27 clubs that have been previously certified: **Manning; Charleston Breakfast; Sumter Sunrise; St. George; Sumter Palmetto; Myrtle Beach Sunrise; North Myrtle Beach; Georgetown Breakfast; Summerton; Carolina Forest Sunrise; Columbia East; Florence; Florence Breakfast; Florence West; Hilton Head Island; Lexington; Okatie; Spring Valley; Sumter; Hilton Head Island-Sunset; Pawleys Island; Chapin Sunrise; Andrews; Hampton County; Goose Creek; Darlington & Daniel Island.**

STAR Club Program

Our District recognizes clubs that contribute at least **\$200** per member as **STAR Clubs**. A club will be recognized as a **2-STAR Club** if its annual contribution level reaches an average of **\$200 per member**; as a **3-STAR Club** if its annual contribution level reaches an average of **\$300 per member**, etc.

All clubs that average at least \$200 per member by June 30, 2011 will be recognized at the 2011 Foundation Seminar. Congratulations to the following **10** clubs for having already achieved STAR Club status for 2010-11: **Andrews; Beaufort; Chapin Sunrise; Carolina Forest Sunrise; Daniel Island; Lowcountry; Pawleys Island; St. Andrews (Columbia); Summerton & Sumter Sunrise.**

Club Banner Recognitions

Recognition banners are given to clubs that achieve one or more of the following:

100% Rotary Foundation Sustaining Member Club: To be eligible the club must achieve a \$100 per capita and every active member must **personally** contribute \$100 or more to the Annual Programs Fund.

Every Rotarian, Every Year (EREY) Club: To be eligible the club must achieve a \$100 per capita and every active member of the club must **personally** contribute some amount to the Annual Programs Fund.

Note: Your membership as of June 30, 2011 is the measurement for these two banners.

100% Paul Harris Fellow Clubs: Clubs can be recognized as a 100% Paul Harris Fellow club if every member of the club is a Paul Harris Fellow. The district currently has **33** 100% Paul Harris Fellow clubs. ***Will your club be number 34?***

Top Three in Per Capita Giving in the District: These banners are given to the top three clubs in each district with the highest per capita giving.

District's Foundation Recognition Points Campaign

As of April 25, 2011, **70,235 points** have been used by **296 individuals** to become Paul Harris Fellows/Multiple Paul Harris Fellows or to move closer to PHF/Multiple PHF status. There still are a few weeks left to request a district match for **new individual contributions of at least \$100** to either the Annual Programs Fund or to PolioPlus. Please contact PDG Kay Oldhouser Davis, kayo@uscsumter.edu, if you have questions or to request a district match for a new contribution.

2010-2011 Contribution Results

The top ten clubs in per capita Annual Giving; the top ten clubs in total Annual Giving; the clubs with 100% of contributing members & the top ten clubs in percentage of sustaining members are listed below:

Top 10 Clubs in Per Capita Annual Giving

(Results as of 3/31/11)

1. Carolina Forest Sunrise	\$804.22
2. Lowcountry	\$278.52
3. Pawleys Island	\$270.78
4. Summerton	\$261.40
5. Beaufort	\$248.39
6. Chapin Sunrise	\$227.49
7. Andrews	\$227.27
8. Sumter Sunrise	\$218.62
9. St. Andrews (Columbia)	\$204.49
10. Daniel Island	\$201.10

Top 10 Clubs in Total Annual Giving – Excludes Matching Grant Contributions

(Results as of 3/31 /11)

1. Beaufort	\$30,800.75
2. Hilton Head Island	\$19,863.00
3. Carolina Forest Sunrise	\$19,301.33
4. Florence	\$19,011.00
5. Columbia	\$17,986.00
6. Spring Valley	\$16,344.89
7. Summerville	\$12,477.50
8. Daniel Island	\$12,066.00
9. Sea Island	\$11,605.00
10. Sumter	\$11,350.06

100% of Members Contributing

(Unofficial Results as of 4/18/11)

Andrews	100%
Bennettsville	100%
Carolina Forest Sunrise	100%
Darlington	100%
Georgetown Breakfast	100%
Hampton County	100%
Hartsville	100%
Kingstree	100%
Lake Marion at Santee	100%
Latta	100%
Lowcountry	100%
Myrtle Beach-Chicora	100%
Okatie-Bluffton	100%
St. George	100%
Summerton	100%
Sumter Sunrise	100%
Surfside Area	100%
Walterboro	100%

Top Ten Clubs – Percent of Sustaining Members
(Unofficial Results as of 4/18/11)

1. Andrews	100.0%
2. Lowcountry	100.0%
3. Myrtle Beach-Chicora	98.4%
4. Okatie-Bluffton	95.5%
4. Chapin Sunrise	95.5%
6. Summerton	88.5%
7. Hampton County	86.2%
8. Georgetown Breakfast	85.0%
9. Sea Island	85.0%
9. Summerville	81.3%

ONLY TWO MONTHS TO GO!

Congratulations to the following **11** clubs for having already met or exceeded their **challenge goals** – *without including matching grant contributions* – as of March 31, 2011: **Andrews; Beaufort; Carolina Forest Sunrise; Lowcountry; Myrtle Beach Sunrise; Okatie-Bluffton; Pawleys Island; St. Andrews (Columbia); St. John’s Parish; Summerville & Summerville Evening.**

Congratulations also to the following **21** clubs for having already met or exceeded their **club goals** – *without including matching grant contributions* – as of March 31, 2011: **Andrews; Beaufort; Carolina Forest Sunrise; Florence; Georgetown Breakfast; Hampton County; Hilton Head Island Sunset; Hilton Head Island Van Landingham; Little River; Lowcountry; Myrtle Beach Sunrise; Okatie-Bluffton; Orangeburg; Pawleys Island; Sea Island; St. Andrews (Columbia); St. John’s Parish; Summerton; Summerville; Summerville Evening & Walterboro.**

If your club is not listed above, it is time to remind your club members that you need their help in meeting these goals. Encourage and challenge them to reach the next level in Annual Giving. Say to them:

“If not a Sustaining Member, please become one. If not a Paul Harris Fellow, please increase your giving to become one. If not a Paul Harris Society Member, please see if your financial assets will give you this special recognition.”

When Rotarians are asked to give, they will do so if their dollars will meet a humanitarian need or support useful services. But they must be assured that their dollars will be managed honestly, handled efficiently, and applied effectively. So, please remind club members that they can entrust the Foundation with their dollars and that 100% of their gift will go to programs that improve lives in their community and around the globe. **Also, please remind club members that one half of the gifts given to the Annual Programs Fund during 2010-11 will come back to the district to use for District Simplified Grants, Matching Grants, etc. in 2013-14.**

Please – Do what you can to bring the Every Rotarian, Every Year banner to your club by the end of this Rotary year.

Please – Do what you can to make your club a 100% Sustaining Member Club this year.

TRF-DIRECT Makes Contributing Easier

There is an easy way for donors to contribute to The Rotary Foundation. By enrolling in TRF-DIRECT, you can automatically transfer funds electronically to the Foundation from your checking, savings, or credit card accounts.

Once enrolled, you can choose whether to give to the Annual Programs Fund (to support the Every Rotarian, Every Year initiative) or PolioPlus (to support Rotary's \$200 Million Challenge). You no longer need to remember when to make your contributions. All transactions through TRF-DIRECT are secure and will eliminate the worry of checks getting lost in the mail.

One tax receipt is issued at the end of the calendar year for easy accounting. All contributions count toward Paul Harris Fellow and Major Donor recognition. Annual Programs Fund contributions count toward Sustaining Member recognition.

If you are interested in this program, the brochure is available for download from the Rotary website, www.rotary.org, or you can contact **Lou Mello** (lou.mello@oocl.com) if you have questions, need additional information, or want to use TRF-DIRECT to become a PHS member.

Recommended APF Contribution Schedule for 2010-2011

- 25% of Goal by September 15, 2010
- 50% of Goal by December 1, 2010
- 75% of Goal by March 15, 2011
- **100% of Goal by May 15, 2011**
- All contributions by June 15, 2010

Send Contributions to:

The Rotary Foundation
14280 Collections Center Drive
Chicago, IL 60693

Rotary Foundation Acronyms

Below are some of the common Rotary Foundation acronyms that you will hear/read whenever the Foundation is being discussed:

- **APF** – Annual Programs Fund
- **CRS** – Club Recognition Summary
- **DDF** – District Designated Fund
- **DSG** – District Simplified Grant
- **EREY** – Every Rotarian, Every Year
- **GSE** – Group Study Exchange
- **MCR** – Monthly Contribution Report
- **PHF** – Paul Harris Fellow
- **PHS** – Paul Harris Society